

## ABOUT LIMEJAM

LimeJam is the globally integrated team of professionals in information technology, design and branding. Founded in Kiev (Ukraine) in 2006 by Nikita Lukianets and Roman Biliavskiy, LimeJam helps companies to understand and increase the ROI from their brand strategy and marketing investment.

LimeJam is committed to deliver full-cycle approach to its clients with the meaningful ROI focus and accountability. The company provides services starting from market research, product and technology strategy, positioning, new product launch, brand identity development to web-design, social media marketing and web-communication.

Since foundation, this boutique firm evolved from being a small design team to a brand communication consultancy with representatives across several hub European cities. In 2009, LimeJam first expanded from an emerging to a mature market, deploying representative in Milan (Italy). Such unusual move allowed the company to transfer the key learning for new high-impact brand strategies for Global clients. By having a truly digital DNA, LimeJam secures its unique value proposition that blends mobility, design thinking and a highly technical expertise. The company aims to build tight collaboration with its clients and to create strong brands that could drive revenue growth by ensuring higher demand and market share; help protect businesses from risk and position them for future growth.